

VICTORIA JAMESON

Makeup Artist. Queen of Reviews + Content Creator



For Business Inquiries: Info@VictoriaJameson.com

ABOUT ME



Over the last five years, I've used my background in performing and makeup artistry, combined with my expertise in Social Media Strategy, to help brands and entrepreneurs build their empire online. My personal brand is beauty and lifestyle based. I share honest reviews, DIY projects, and simple tutorials with my audience.

I specialize in short form videos on TikTok, honest YouTube reviews and lifestyle content for Instagram. I noticed my audience was tired of seeing the typical 'influencer' lifestyle photos so I aim to create relatable, real life tips and advice that 20 something women can identify with. I am passionate about mental health, beauty, self care, and travel. Currently, I live in Dallas, TX with my dog Hiro. I have been featured in the Dallas Observer, The New York Times, Insider, and The Outline for my content on TikTok.

My Stats

100,600

TIKTOK AVERAGE
VIEWS*

940,000

TIKTOK FOLLOWERS

10M

AVERAGE MONTHLY
VIDEO VIEWS

132K

INSTAGRAM
FOLLOWERS

8K

YOUTUBE SUBSCRIBERS

*Based on the 15 most recent videos

About My Content



I have a passion for empowering and inspiring women to be their authentic self online. My brand is the 'hot mess' 20 something who shares the good and the bad about life as an influencer. My candid reviews, raw and authentic lifestyle content, DIY projects, and TikTok tutorials are what I'm best known for on TikTok. My goal is to show women that they don't have to have the 'perfect' looking life to be happy. It's okay for life to be messy and crazy, as long as you're having fun doing something you love and learn to love yourself.

AUDIENCE

My Most Frequent Viewers

TikTok:

- 18-24 years old
- 80.3% Female, 19.7% Male
- 52% USA

Instagram:

- 25-34 years old
- 69% Female, 31% Male
- United States; NYC, LA



Brands I've Worked With:

cricut

ULTA
BEAUTY



Harry & David



KAY
JEWELERS



+ More!

MY SERVICES

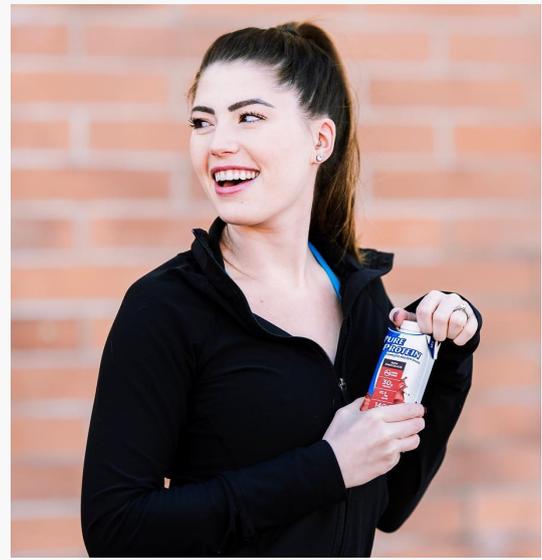
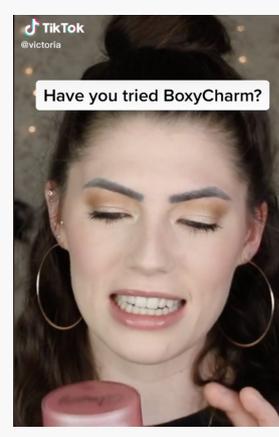
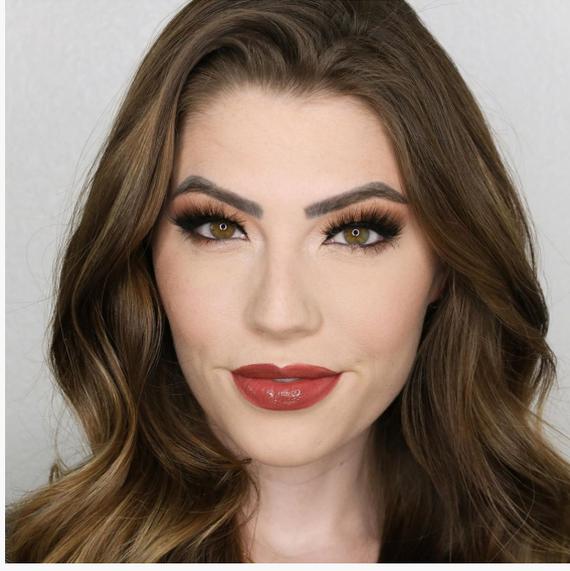
I'm available to work with brands that share my vision. As a professional content creator you can expect me to produce a high quality video or photo for your brand. Edits are complimentary per brands request.

Pricing:

- TikTok Ad: \$2000 deposit + \$500 for over 500k views (Includes non watermarked version for brand use)
- Video Content Creation ONLY: \$500 per 15 second video; \$650 for 60+ seconds
- Instagram Story Ad: \$200 + Content Rights
- Instagram Photo Post: \$1000 (Full Rights + Content Creation ONLY: \$500)
- Podcast Sponsorship: \$100 a month (TikTalkRadio.com)
- PR Reviews: **FREE + Affiliate Link**, you can feel free to send PR but a 'good' review can not be purchased. I review PR on TikTok, YouTube, IGTV and IG Stories. If I love the product you will see it featured!
- All platform package: \$3000 for TikTok video, IG Reels, In Feed Photo, Stories and YouTube video + content rights

Email Victoria@TikTalkRadio.com to discuss any collaboration not listed.

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MY WORK.



Authentic. Classy. Entertaining.